

SİMSOFT TEKNOLOJİ ANONİM ŞİRKETİ

COOKIE POLICY

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1. Purpose and Scope

As SİMSOFT TEKNOLOJİ ANONİM ŞİRKETİ (the "Company"), we attach importance to the privacy of users visiting our website at www.simsoft.com.tr. This Cookie Policy has been prepared to inform you about cookies and similar tracking technologies used on our website and to explain how you can manage your preferences. This Policy is to be read together with the Website Visitor Privacy Notice and the Cookie Privacy Notice.

2. What Is a Cookie?

Cookies are small text files that websites place on visitors' devices. Cookies are used to enable the website to function, to remember your preferences, to measure website usage and to carry out promotional activities. The term "cookie" as used in this Policy also covers other technologies with a similar function, such as local storage, session storage, pixel tags and software development kits.

3. Types of Cookies

- By duration: Session cookies are deleted when the browser is closed; persistent cookies remain on your device for a set period or until you delete them.
- By party: First-party cookies are placed directly by our Company, while third-party cookies are placed by the providers from which we obtain services.
- By purpose: Cookies are classified into four categories: strictly necessary, performance and analytics, functional, and marketing cookies.

4. Cookie Categories and Legal Basis

Category	Description	Legal Basis
Strictly Necessary Cookies	Required for the website to function, to maintain the session, to ensure form security and to remember your cookie preferences. They cannot be disabled.	Legitimate interest (Law Art. 5/2-f)
Performance and Analytics Cookies	Enable us to measure how the website is used, which pages are visited and any errors that may occur.	Explicit consent (Law Art. 5/1)
Functional Cookies	Enable your language and display preferences to be remembered and embedded map and video content to function.	Explicit consent (Law Art. 5/1)
Marketing Cookies	Used to measure promotional activities and to display content tailored to your interests.	Explicit consent (Law Art. 5/1)

Cookies other than strictly necessary cookies are activated only if you give your consent via the cookie management panel. Unless consent is given, these cookies are not placed on your device and the related third-party scripts are not loaded.

5. Cookies Used on Our Website

Strictly Necessary Cookies

Strictly Necessary / Security Cookies

Cookie Name	Provider	Description	Retention Period
__RequestVerificationToken	Simsoft	Used to provide security against CSRF attacks in form and session operations.	For the duration of the session

AEC	Google	Used to prevent misuse of Google services and to ensure the security of user operations.	Period determined by Google
HSID	Google	Used to support the security of the user account and authentication processes.	Period determined by Google
SEARCH_SAMESITE	Google	Supports security by controlling how cookies are sent in cross-site requests.	Period determined by Google
SIDCC	Google	Helps protect user data against unauthorised access.	Period determined by Google

Functional / Preference Cookies

Cookie Name	Provider	Description	Retention Period
SID	Google	Used for authentication, security and storing user preferences.	Period determined by Google
__Secure-BUCKET	Google	Supports the management of user experience and preferences in Google services.	Period determined by Google
UULE	Google	May be used to customise services and results based on approximate location.	Period determined by Google

Advertising and Marketing Cookies

Cookie Name	Provider	Description	Retention Period
_fbp	Meta	Used for measuring and targeting advertisements and analysing user interactions.	Period determined by the provider
__Secure-1PAPISID	Google	Used for user preferences and the delivery of personalised content/advertisements.	Period determined by Google
__Secure-1PSID	Google	Used for user preferences and the personalisation of advertisements and content.	Period determined by Google
__Secure-1PSIDCC	Google	Supports security and advertisement personalisation processes in Google services.	Period determined by Google
__Secure-1PSIDRTS	Google	Used in the management of user session and preference information.	Period determined by Google
__Secure-1PSIDTS	Google	Used in the management of user sessions and preference information.	Period determined by Google
__Secure-3PAPISID	Google	Used for the personalisation of advertisements and content based on user interests.	Period determined by Google
__Secure-3PSID	Google	Used to build a user profile and deliver personalised advertisements.	Period determined by Google
__Secure-3PSIDCC	Google	Used for security, targeting and measurement purposes in Google advertising services.	Period determined by Google

__Secure-3PSIDRTS	Google	Used in the management of advertising and user session services.	Period determined by Google
__Secure-3PSIDTS	Google	Used in user preference and advertisement personalisation processes.	Period determined by Google
APISID	Google	Used for user preferences and the delivery of personalised Google services.	Period determined by Google
NID	Google	Used to remember user preferences and deliver personalised content/advertisements.	Period determined by Google
SAPISID	Google	Used in user preference and personalisation processes in Google services.	Period determined by Google
SSID	Google	Used for security, preference and personalisation purposes in Google services.	Period determined by Google

The table is updated in line with technical changes made to our website.

6. Managing Your Cookie Preferences

You may accept or reject all cookies other than strictly necessary cookies via the cookie notice displayed on your first visit to our website. You may change your preferences or withdraw your consent at any time via the "Cookie Preferences" link on every page of our website. Withdrawal of consent does not affect the lawfulness of processing carried out before the date of withdrawal.

You may also delete or block cookies through your browser settings. If strictly necessary cookies are blocked, some parts of the website may not function.

7. Processing of Your Personal Data and Your Rights

Detailed information on your personal data processed through cookies, their processing purposes, transfer, retention periods and your rights under Article 11 of the Law is available in the Cookie Privacy Notice and the Website Visitor Privacy Notice.

8. Effective Date and Updates

This text entered into force in 2026. The Company reserves the right to update this text in line with changes in legislation, decisions of the Personal Data Protection Board and changes in its processing activities. The current version of the text is published on our website.