

SİMSOFT TEKNOLOJİ ANONİM ŞİRKETİ

E-NEWSLETTER PRIVACY NOTICE

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1. Identity of the Data Controller

Pursuant to the Personal Data Protection Law No. 6698 (the "Law"), your personal data are processed by SİMSOFT TEKNOLOJİ ANONİM ŞİRKETİ (the "Company") in its capacity as data controller within the scope explained below.

Trade Name	SİMSOFT TEKNOLOJİ ANONİM ŞİRKETİ
Address	Üniversiteler Mah. İhsan Doğramacı Blv. ODTÜ Teknokent SATGEB Bölge Ortak Bina 1. Kat AR-GE Ofisi 06800 ODTÜ Çankaya/Ankara/TÜRKİYE
Telephone	+90 850 840 00 46
E-mail	kvkk@simsoft.com.tr
Registered Electronic Mail (KEP)	simsoft@hs02.kep.tr
Website	www.simsoft.com.tr

2. Your Personal Data Processed

Within the scope of the e-newsletter subscription, your e-mail address and information relating to the date and time of subscription, IP address and your consent record are processed.

3. Processing Purposes and Legal Bases

Processing Purpose	Legal Basis	Article of the Law
Sending you e-newsletters, corporate announcements, trade fair and event invitations and promotional content	Explicit consent	Art. 5/1
Creating, retaining and proving the consent record and processing opt-out requests	Necessary for the data controller to comply with its legal obligations	Art. 5/2-ç
Ensuring the security of the sending infrastructure and preventing misuse	Necessary for the legitimate interests of the data controller, provided that the fundamental rights and freedoms of the data subject are not harmed	Art. 5/2-f

The sending of commercial electronic messages is based on the consent obtained from you pursuant to Law No. 6563 on the Regulation of Electronic Commerce dated 23/10/2014 and the Regulation on Commercial Communication and Commercial Electronic Messages, and your consent record is uploaded to the Message Management System (İYS).

4. Method of Collection

Your e-mail address is collected by automated means when you complete the e-newsletter registration form on our website.

5. Transfer

Your personal data may be transferred, in accordance with Article 8 of the Law, to our domestic suppliers from which we obtain e-mail sending infrastructure and information technology services, to the Message Management System (İYS) for the purpose of retaining the consent record and, upon request, to legally authorised public institutions and organisations.

6. Retention Period

Your e-mail address is retained for as long as your subscription continues. If you terminate your subscription, your address is removed from the mailing list; consent and opt-out records, however, are retained for 1 year from the date on which the consent ceases to be valid, owing to our burden of proof. Upon expiry of the retention period, your personal data are erased, destroyed or anonymised within the periodic destruction intervals, not exceeding six months, set out in our Personal Data Retention and Destruction Policy.

7. Termination of Subscription

You may terminate your subscription at any time, without giving any reason and free of charge, via the link included in every message sent to you, by sending a message to kvkk@simsoft.com.tr or through the Message Management System (iYS). Your opt-out request will be processed within three business days from the date it reaches us.

8. Your Rights as a Data Subject and Method of Application

Pursuant to Article 11 of the Law, you have the right to learn whether your personal data are processed; to request information in this regard if they have been processed; to learn the purpose of processing and whether they are used in accordance with that purpose; to know the third parties to whom they are transferred domestically or abroad; to request their rectification if they have been processed incompletely or inaccurately; to request their erasure or destruction under the conditions set out in Article 7 of the Law; to request that the rectification, erasure and destruction operations be notified to third parties to whom the personal data have been transferred; to object to a result arising to your detriment through the analysis of the processed data exclusively by means of automated systems; and to claim compensation for damage in the event that you suffer damage due to unlawful processing.

You may submit your requests concerning your rights, in accordance with the Communiqué on the Procedures and Principles for Applications to the Data Controller, by completing the Data Subject Application Form published on our website, together with documents evidencing your identity, in writing to the address Üniversiteler Mah. İhsan Doğramacı Blv. ODTÜ Teknokent SATGEB Bölge Ortak Bina 1. Kat AR-GE Ofisi 06800 ODTÜ Çankaya/Ankara/TÜRKİYE; with your secure electronic signature or mobile signature, or from the e-mail address you have previously notified to us and which is registered in our system, to kvkk@simsoft.com.tr; or via your Registered Electronic Mail (KEP) address to simsoft@hs02.kep.tr. Your application will be concluded free of charge as soon as possible, depending on the nature of the request, and within thirty days at the latest. Where the process entails an additional cost, the fee set out in the tariff determined by the Personal Data Protection Board may be charged.

9. Effective Date and Updates

This text entered into force in 2026. The Company reserves the right to update this text in line with changes in legislation, decisions of the Personal Data Protection Board and changes in its processing activities. The current version of the text is published on our website.