

SİMSOFT TEKNOLOJİ ANONİM ŞİRKETİ

WEBSITE VISITOR PRIVACY NOTICE

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1. Identity of the Data Controller

Pursuant to the Personal Data Protection Law No. 6698 (the "Law"), your personal data are processed by SİMSOFT TEKNOLOJİ ANONİM ŞİRKETİ (the "Company") in its capacity as data controller, within the scope set out below.

Trade Name	SİMSOFT TEKNOLOJİ ANONİM ŞİRKETİ
Address	Üniversiteler Mah. İhsan Doğramacı Blv. ODTÜ Teknokent SATGEB Bölge Ortak Bina 1. Kat AR-GE Ofisi 06800 ODTÜ Çankaya/Ankara/TÜRKİYE
Telephone	+90 850 840 00 46
E-mail	kvkk@simsoft.com.tr
Registered Electronic Mail (KEP)	simsoft@hs02.kep.tr
Website	www.simsoft.com.tr

2. Your Personal Data Processed

The following personal data of yours are processed in connection with your visit to our website and your interactions on the website.

Data Category	Data Processed
Identity	Name, surname
Contact	E-mail address, telephone number
Transaction Security	IP address, browser and device information, operating system information, date and time of visit, pages viewed, referring link, records of cookies and similar tracking technologies, form submission and server access logs
Other	The content of messages you send to us via the contact form or e-mail, and the information you choose to include in such content

No special categories of personal data are collected through our website. We kindly ask that you do not enter special categories of personal data, such as health information, information relating to criminal convictions, or membership of an association, foundation or trade union, in free-text fields.

3. Processing Purposes and Legal Bases for Processing Your Personal Data

Processing Purpose	Legal Basis	Article of the Law
Operating the website, maintaining session integrity, ensuring website and information security, and preventing and detecting unauthorised access and misuse	Necessary for the legitimate interests of the data controller, provided that the fundamental rights and freedoms of the data subject are not harmed	Art. 5/2-f
Receiving, evaluating and concluding requests, questions, requests for proposals and suggestions submitted via the contact form, telephone or e-mail	Legitimate interests of the data controller	Art. 5/2-f
Conducting pre-contractual negotiations, responding to requests for proposals and information, and carrying out preparatory steps for the establishment of a business relationship	Processing is directly related to the establishment or performance of a contract	Art. 5/2-c
Fulfilling obligations arising from legislation and responding to requests from competent public authorities and institutions	Necessary for the data controller to comply with its legal obligations	Art. 5/2-ç
Detecting and investigating information security incidents and making the notifications required by legislation	Legal obligations and legitimate interests of the data controller	Art. 5/2-ç, Art. 5/2-f
Establishment, exercise or protection of a right, and creation of evidence in disputes	Necessary for the establishment, exercise or protection of a right	Art. 5/2-e

Measuring website usage, remembering user preferences, running embedded content and carrying out promotional activities by means of non-essential cookies	Explicit consent	Art. 5/1
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Detailed information on cookies is available in our Cookie Policy and our Cookie Privacy Notice.

4. Method of Collection of Your Personal Data

Your personal data are collected by fully or partially automated means through the forms on our website, cookies and similar tracking technologies, server and application logs, and e-mail, Registered Electronic Mail (KEP) and telephone channels.

5. Transfer of Your Personal Data

Your personal data may be transferred, limited to the purposes stated above and in accordance with the conditions set out in Article 8 of the Law, to our domestic suppliers from whom we obtain website hosting, infrastructure, maintenance, cookie management and information technology services, to our legal consultancy and independent audit service providers, and, upon request, to legally authorised public authorities and institutions and judicial authorities. Transfers to third-party cookie providers are carried out within the framework of the procedures and principles set out in Article 9 of the Law.

6. Retention Period of Your Personal Data

Data / Record	Retention Period
Contact form records and e-mail correspondence	2 years from the conclusion of the request
Records relating to pre-contractual negotiations	2 years from the conclusion of the negotiations; where a business relationship is established, the retention periods applicable to contractual processes apply
Server and application access logs	1 year from the date of the record
Cookie records	The periods specified for each cookie in the Cookie Policy
Cookie preference and consent records	1 year from the expiry of the validity of the preference

Upon expiry of the retention period, your personal data are erased, destroyed or anonymised within the periodic destruction intervals, not exceeding six months, determined in our Personal Data Retention and Destruction Policy.

7. Your Rights as a Data Subject and Method of Application

Pursuant to Article 11 of the Law, you have the right to learn whether your personal data are processed; to request information in this regard if they have been processed; to learn the purpose of processing and whether they are used in accordance with that purpose; to know the third parties to whom they are transferred domestically or abroad; to request rectification if they have been processed incompletely or inaccurately; to request their erasure or destruction within the framework of the conditions set out in Article 7 of the Law; to request that the rectification, erasure and destruction operations be notified to the third parties to whom the personal data have been transferred; to object to the occurrence of a result to your detriment by means of the analysis of the processed data exclusively through automated systems; and to claim compensation for damage in the event that you suffer damage due to unlawful processing.

You may submit your requests concerning your rights, in accordance with the Communiqué on the Procedures and Principles for Applications to the Data Controller, by completing the Data Subject Application Form published on our website, together with documents evidencing your identity, in writing to the address Üniversiteler Mah. İhsan Doğramacı Blv. ODTÜ Teknokent SATGEB Bölge Ortak Bina 1. Kat AR-GE Ofisi 06800 ODTÜ Çankaya/Ankara/TÜRKİYE, with your secure electronic signature or mobile signature, or to kvkk@simsoft.com.tr via the e-mail address previously notified to us and registered in our system, or to simsoft@hs02.kep.tr via your Registered Electronic Mail (KEP) address. Your application will be concluded free of charge as soon as possible depending on the nature of the request and within thirty days at the latest. Where the operation requires an additional cost, a fee may be charged in accordance with the tariff determined by the Personal Data Protection Board (the "Board").

8. Entry into Force and Updates

This text entered into force in 2026. The Company reserves the right to update the text in line with changes in legislation, decisions of the Board and changes in its processing activities. The current text is published on our website.